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## **EXPERIENCE**

Fall 2023-Present

GAP inc.

Sales Associate

• Deliver exceptional customer service.

- Engage with a diverse customer base, ensuring a positive shopping experience.
- Actively participate in visual merchandising efforts, maintaining a visually appealing and organized store environment.
- Collaborating seamlessly with team members.
- Play a key role in fostering a positive and cohesive work atmosphere.

Summer 2023 - Present

SCAD START UP

Social Media Graphic Designer

- Successfully translate brand identities into eyecatching designs that resonate with our student body demographic.
- Adept at developing impactful visual assets, such as infographics, banners, and promotional materials, to enhance online presence and brand recognition.
- Contribute to the development of cohesive and effective Instagram campaigns, ultimately driving increased user engagement and brand visibility.

Summer 2023

**DELOITTE X SCADpro**Lead Graphic Designer

- Created a professional look book as a curated collection of visual representations showcasing Deloitte's and SCADpro's collaborative projects.
- Our team established a branding and cohesive designs.
- My role focused on taking all the elements needed and incorperating and arranging them in our complete InDesign document.

## **EDUCATION**

2020 - 2024

## SAVANNAH COLLEGE OF ART AND DESIGN

Bachelor of Fine Arts Major: Graphic Design

Minor: Business Management

## **SKILLS**

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Acrobat
- Figma
- People Management
- Constructive Feedback
- Leader
- Team Player
- Problem Solver
- Planner
- Visionary
- Critical Thinker

